



# Presentation Skills Workshop 4 U™ (PSW4U)

## Course Description

The purpose of this instructor led training is to expand your ability to **be yourself at your best in front of people** – both in presentations **face to face** and in communication via **web conference/telephone**.

You will have extensive opportunities to review and practice the fundamental skills that make a presentation effective and productive. Coaching and feedback is provided. Your presentations will be videotaped.

## Learning Objectives

At the completion of this workshop, you will be able to:

- Increase the **retention level** of your audience from 10% up to 80%.
- Leave your **audience in action**.
- Express your **passion** both being energetic and appropriate.
- Build **rapport**.
- Establish powerful **eye contact**.
- Apply your **voice, gestures, facial expressions and your whole body** as tools to deliver your message.
- Envision concepts using **visual aids**.
- Cause a deep understanding of your material using **analogies**.
- Create **relatedness** and attract attention sharing stories.
- Involve the audience by mastering the **art of asking questions**.
- Hold the **attention of the audience** during the entire time of the presentation.
- Overcome the **fear of failure**.
- **Pause/Silence** as a powerful presentation tool.
- Stand in front of the room being **in control**.
- **Prepare, structure and deliver your data** causing impact.

## Number of Participants

Max. 10 students

## Duration

Two days